

THE FUTURE OF VISION

Going to the opticians is now a completely chic and rejuvenating experience thanks to the recent launch of the exclusive Eye Spa at EYE TO EYE, Knightsbridge. *Chelsey Baker* finds out more



Your eyes play a more important role than any other facial feature in the expression of your emotions and early signs of ageing. As a result, the first ever total eye spa has landed in London offering more than just eye examinations and accessories.

The Eye Spa concept offers a destination where you can be assured that your eyes are kept in optimum health, whilst also looking fresh and revitalised. EYE TO EYE - KNIGHTSBRIDGE offers a comprehensive service encompassing optimum vision solutions, a unique collection of eyewear and bespoke fittings; all of which can be enhanced with services at the Eye Spa to ensure that eyes look and feel their best.

Sunny Sahota, managing director of EYE TO EYE explains: "We are already known for our unrivalled eye care services and being at the forefront of luxury eyewear, so to enhance our services we wanted to provide clients with the expertise of our specialist partners.

"Rather than just recommending or referring third party services, we have entered into partnership arrangements with the best eye care specialists available to launch the Eye Spa, hence we are now a destination for professional and specialist advice about anything eye care related from clinical

procedures to aesthetic appearance."

The exclusive network which forms the unique Eye Spa team includes internationally renowned plastic surgeon Dr. Kirwan, top Harley Street eye surgeon Dr. Pillai, distinguished facial rejuvenation practitioner Dr. Jean-Joseph and the UK's leading micro pigmentation specialist Andrew Stassi.

Close to 150 million people sit in front of a computer monitor each day and many of us spend in excess of two hours at a time, focusing on screens as we complete work projects, blog, or just surf the web. If a significant portion of your day involves computer time as part of your job, you are entitled to claim an eye examination paid for by your employer.

Sandip Sahota, resident optometrist explains:

"As the eyes perform more demanding tasks, it may make employees working with computers more aware of an eyesight problem and even make those with pre-existing vision defects more aware of them if not corrected. Visual health can affect professional performance at work. To safeguard this, an eye examination is a vital health check."

The eyewear collections on offer at EYE TO EYE range from niche brands to leading

fashion houses, including Chanel, Balenciaga (a favorite amongst celebrities such as Victoria Beckham) Bottega Veneta, and Tom Ford. New to the store is the Phillip Lim collection which has only been distributed to the world's most prestigious opticians and boutiques.

Furthermore, EYE TO EYE also offers handmade glasses from buffalo horn incorporating gold, gemstones or fabrics into the natural horn and it can all be arranged entirely at your convenience, either at your home, workplace or at the Eye Spa showroom.

For more information, EYE TO EYE - KNIGHTSBRIDGE, 3A Montpelier Street, Knightsbridge, SW7 1EX, call 020 7581 8828 or log on to www.eyetoeye-knightsbridge.co.uk

EXCLUSIVE READER OFFER

Bring in your old glasses (or sunglasses) and receive up to £50 off a brand new pair! All traded-in glasses will be donated to Vision Aid Overseas, a UK charity dedicated to helping people in the developing world whose lives are blighted by poor eye sight.