

TEETHING PROBLEMS SOLVED

Going to the dentist, one of life's biggest dreads, is losing much of its fear factor thanks to ground-breaking new treatments introduced by a leading cosmetic dentist; *Chelsey Baker* finds out more

The process of teeth whitening is a routine procedure compared to the latest offerings from Harley Street cosmetic surgeon Dr. Tariq Idris. His innovations include a treatment called the 'contact-less smile' which involves applying a new surface to the front of the teeth with a material as thin as a contact lens; this can give the perfect smile without having to drill away the teeth.

Tariq explains, "Traditionally a considerable amount of filing needs to be carried out, but now we can utilize the latest skills and technology to do away with most of the drilling". He adds, "I love seeing the expression on a patient's face when they first look in the mirror; we often have tears of joy."

Tariq's other ground breaking tooth replacement technique 'Instant Implants' uses innovative titanium implants which are fixed in just minutes; this procedure can now set millions in the UK free from the inconvenience and embarrassment of wearing dentures.

"Dental implants have been around for some time but the new short procedure takes only minutes and is virtually painless, with the new teeth able to be used in just hours." The

conventional operation for implants involves more surgery and is therefore associated with pain and bruising – it can also be many months before the teeth can be used and they are also considerably more expensive.

Tariq has treated a number of high profile celebrities such as former England rugby star and presenter Matt Dawson, singer Charlotte Church and a number of footballers including, Steven Gerrard. Berkshire born Dr. Tariq Idris operates in dental practices in Harley Street as well as in Leeds and Manchester, and is leading the drive for a greater awareness of the latest techniques.

Dr. Idris is passionate about his work; "So much fear, trauma and stress is experienced by people visiting a dentist that some people will avoid us like the plague. I have been involved in developing ground breaking techniques for the past fifteen years to make visits less traumatic and easier. There are so many better options available now thanks to extensive research into materials and a greater awareness within the profession." ■

For further information, call 0800 0850027 or visit www.instantimplants.co.uk and www.harleydentalsuite.co.uk

FACT FILE

TITANIUM IMPLANTS

13 million people in the UK wear some form of denture and many suffer acute embarrassment and discomfort. Implants were conceived in Sweden over 40 years ago, made of titanium alloy they actually bond with the bone, but the procedure can take up to 18 months to complete and involves a considerable amount of surgery. With the innovative design of the new implants and the minimally invasive surgery needed, these new 'Instant Implants' can be put into immediate biting function and it's sometimes possible to provide the complete service in a single visit.

Dr. Idris says: "I am determined to help promote these new techniques and am really excited by the results that they achieve. There really is no need for people to suffer anymore. These new techniques will solve people's problems with far less trauma and much quicker."

These pioneering titanium implants are individually tailored to fit patients and provide immediate relief and a whole new lifestyle.

VENEERS

Porcelain or ceramic veneers have been used for over 20 years to give that perfect 'Hollywood' smile. Traditionally the surface of the tooth was filed away (this was known to cause sensitivity and a worrying risk to the nerve of the tooth) and the veneers were 1-2mm thick.

This new technique requires little or no drilling at all. The material is less than half a millimeter thick, but still strong enough to withstand forced biting thanks to the latest high strength bonding agents.

